

Liverpool International Volunteers Programme

Liverpool International Tennis Tournament

19th-22nd June 2014

Liverpool Cricket Club





northernvision

Introduction

Northern Vision is a leading sport event management, marketing and player management companies in the UK and Europe.

For 11 years Northern Vision has delivered first-class tennis events in the UK and Europe and in 2012 the company and its inaugural event, The Liverpool International Tennis Tournament will celebrate its 11th anniversary. Since our first event in Liverpool in 2002, we have grown our portfolio of events to five tournaments comprising:

_The Liverpool International Tennis Tournament

_The Marbella Masters

_The Nordic Masters

_The Manchester Masters

_The Nottingham Masters

Northern Vision's events provide an ideal platform to showcase a company's brand, offering sales, promotion and networking opportunities as well as premium hospitality facilities, set in entertaining and friendly atmospheres, allowing our guests to get closer to tennis stars of the past, present and future.

It is Northern Vision's philosophy to work closely with local communities, as well as the public and private sector, to encourage people and organizations to work harmoniously on sporting events such as the Liverpool International Tennis Tournament.

A critical element of Northern Vision events is the inclusion and development of sport programmes for children. In Liverpool we currently organise and operate one of the North West's largest tennis programmes, having introduced more than 60 000 since our inaugural event in 2002. The programme is designed not only to find and nurture a star of the future, but to use sport to break-down social boundaries, build team spirit and develop critical social skills. It is our intention to introduce such programmes in all the cities we work.

Northern Vision's high performance academy invites young and promising players from all over Europe to practice and compete with our coaches and tournament participants during our event.

Our ultimate aim is to bring world-class tennis players and events to cities across the UK, making sport accessible to everyone.

Programme description

The volunteer programme of Liverpool International 2014 is divided into four areas:

Box office/Media area: the volunteer will assist with ticket sales, talking to customers, answering enquiries over the phone and online in addition to doing end of day ticketing and sales reports. Volunteers will assist and direct local and national media representatives.

Corporate Area: the volunteer will assist in meeting and greeting of corporate guests, checking VIP tickets/giving out wristbands, taking guests to their seats as well as assisting in clearing tables and corporate boxes.

Public Area: the volunteer will assist in general enquiries from the public throughout their stay in the park such as checking tickets, helping with directions, distributing order of plays, assisting in litter picking and helping out in the public car park.

Centre Court: the volunteers will have to familiarize themselves with the four separate stands to ensure they can answer questions about seat numbers and rows in an efficient and effective manner. The student will ensure that the general public and the corporate clients follow proper tennis etiquette.

Summary

We believe this is a great opportunity for the students to be involved in an International Tennis Tournament gaining experience and knowledge from all aspects of Event Management.

The applicants must complete all four days in order to receive a certificate from Northern Vision for a successful training period. Each student will spend one day at each area.

There is a limited number of spaces available on the programme and the applicants will be treated on first come first served basis. Northern Vision reserves the right to send a student home should event rules and regulations are not follow

APPLICATION FORM FOR VOLUNTEERS

Liverpool International Tennis Tournament 201 will take place in Calderstones Park from 19th to 22nd June. The event has been running for already 12 years attracting legends and world ATP and WTA players. This year some of the greatest will be joining us again: Rusedski, Wade, McNamara as well as the current Wimbledon Champion Marion Bartoli.

Each day will start from 11:00 and continue until 19:00, as each volunteer will have 45 minutes lunch break where sandwiches will be served.

Please fill in the form and send it back to:

Viktoriya Sabotnova
viktoriya@northern-vision.co.uk

Northern Vision Office: 0151 227 5940



Liverpool International Tournament 2012

| | |
|----------------------------------|--|
| Name of volunteer | |
| Age | |
| E-mail | |
| Tel | |
| Address | |
| Skills | |
| Name of School/University | |
| Field of education | |
| Signature: | <i>I agree to volunteer for Liverpool International Tennis Tournament 2012 for 8 hours daily, for the period 21st-24th June</i> /sign and date/ |