

PARTNERSHIP PROPOSAL

*for your company to be one of six Presenting Sponsors of
an ITF USD Womens Future plus Casper Ruud Exhibitions in
Oslo 12th to 19th Nov 2017*



A Northern Vision Event

Northern Vision in association with The Norwegian Tennis Federation is aiming to follow up on a very successful 3rd Collector Norwegian Open that took place during 21 hectic days in Oslo Tennis Arena. More than 30 Norwegian players was able to compete at a level that could only happen in Norway through wildcards into the qualifying and main draw.

The Collector Norwegian Open ITF Series 2016 promoted tennis to a wider audience in Norway with incredible interest from the media. The events of fall 2016 proved that spectators will turn up in numbers if the package and product is good enough.

NRK and TV2 was each present on a daily basis during the Open showcasing of Norwegian tennis to a national audience.

Norwegian tennis is in a boom age with participation numbers increasing combined with amazing international

results such as Casper Ruud being ranked the best junior in the world one year ago and is now knocking on the top 100 ATP ranking !

For 2017 we will organise a combination of womens 15k ITF event combined with a series of Casper Ruud exhibitions. We do expect liver TV coverage from these matches. The event proposed will give our sponsors and partners the opportunity to use the Norwegian Open ITF 2017 for networking and business seminars as it's being used around the world on the WTA/ATP circuit on a weekly basis. Northern Vision will work proactively with our partners to activate their sponsorship to ensure a return on investment.



Collector Norwegian Tennis November Open ITF Series Schedule

10th

Sign in International Tennis Federation event Oslo Tennis Arena



11th - 18th

Oslo Tennis Arena Womens ITF USD 15,000



17th & 18th

Oslo Tennis Arena Casper Ruud Exhibition Matches

19th

Casper Ruud Exhibition Bergen Tennis Klubb



ITF Futures 2017



The International Tennis Federation (ITF) is the governing body of world tennis, made up of 210 national tennis associations or corresponding organisations of independent countries and/or territories.

The ITF Men's Circuit, consists of Futures tournaments with prize funds that start at \$15,000 (USD). Medium level men's tournaments are run by the ATP through the ATP Challenger Tour. The ITF Women's Circuit incorporates both lower and mid-level tournaments with prize funds ranging from \$15,000 to \$100,000 (USD). Virtually every ATP and WTA player started by playing on the ITF circuits.

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How can your company be involved?

There will be numerous partner packages available for a company or a private person to be involved in forming what we believe is an important step to help develop Norwegian tennis.

A package can also be tailor made to a specific budget.

- ✓ Company name as One of six presenting Sponsors of the series.
- ✓ Exclusive Conference room at OTA for promotional use during the event.
- ✓ 25 VIP tickets per day of The Series.
- ✓ Name and logo on all marketing material.
- ✓ Name and logo on 4 portable pop ups and 4 on site (Centre Court) boards.
- ✓ Name and logo on official website www.norwegiantennisopen.com.
- ✓ Name and logo on all social media including Facebook.
- ✓ Name and link on exclusive Twitter and Instagram campaigns.
- ✓ Scheduled Event PR throughout the year (Social Media, Online advertising, E-campaigns and more).
- ✓ Coin toss on Centre court and pictures with the players.
- ✓ CSR opportunities with charities.



nv northernvision

Become Part Of Bringing World-Class Tennis To Norway!

**“
To have international tennis events in Norway available for up-and-coming players is a very important part of the overall development of Norwegian tennis and I fully support the Northern Vision initiative.**

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- Carl Maes (Former coach of Kim Clijsters)



GET IN TOUCH

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