

Presented By



PARTNERSHIP PROPOSAL 2025



A Northern Vision Event

Northern Vision in association with The Norwegian Tennis Federation is aiming to create an umbrella of International Tennis Events in Norway giving Norwegians the opportunity to compete at home in Tennis Europe U14 and U16 events in addition to International Tennis Federation U18 events. We are also aiming to create an ITF World Tour Norwegian Open 15k events in Oslo and Bergen. Northern Vision will continue to develop the annual Lexus Grand Prix Summer Tour which takes place in Larvik&Stavern Tennis Club each July.

Norwegian tennis is in a boom age with participation numbers increasing closely related to the amazing international results that Casper Ruud accomplished being firmly being ranked as one of

the very best players in the world which is just an unbelievable achievement.. Victor Durasovic is also making progress each year and we have 2 players inside the top 400 WTA ranking in Ulrikke Eikeri and Malene Helgø. In addition Nicolay Kjær who has won several of our Tennis Europe events organized in Oslo is now ranked No 1 in the ranking under 16 . The future looks bright!

For 2025 Northern Vision is aiming to organize a total of 5 International Tennis Federation and Tennis Europe events in Norway. These events will start up first week of January at Oslo Tennis Arena and run through to Desember 2025.

Northern Vision will work proactively with our partners to activate

their sponsorship to ensure a return on investment. Our tournaments are also a perfect platform to develop a Corporate Social Responsibility program through encouraging people to play tennis and engaging with the local communities to ensure they stay in the game through their junior years and if not going professional then have the opportunity to play college tennis through a scholarship.

Northern Vision also organizes events in the United Kingdom giving them the opportunities to swap wild cards between venues giving Norwegian players a foreign experience they would normally not be able to obtain without help from the organizers.



Tournament Schedule 2025

Tennis Europe U14 <i>Oslo Tennis Arena</i>	10th - 17th January
International Tennis Federation J30 <i>Oslo Tennis Arena</i>	28th Feb - 8th March
Tennis Europe U14 <i>Holmenkollen Tennisklubb</i>	3rd - 9th May
Lexus Grand Prix <i>Stavern Tennisklubb</i>	10th - 13th July
Northern Vision Grand Prix <i>Sandefjord Tennisklubb</i>	14th - 17th July
Lexus Grand Prix <i>Holmenkollen Tennisklubb</i>	7th Aug - 10th Aug
Tennis Europe U16 <i>Holmenkollen Tennisklubb</i>	12th - 20th September
Tennis Europe U14 <i>Oslo Tennis Arena</i>	6th - 13th December

TBA subject to partnerships ITF U18 J100/ J200 høst 2025

ABOUT TENNIS EUROPE:

Created in 1990, the Tennis Europe Junior Tour has long been the platform of choice for the launch of a successful career, and in recent years has heralded the arrival of such top players as Justine Henin, Roger Federer, Caroline Wozniacki, Andy Murray, Victoria Azarenka, Jo-Wilfried Tsonga and Maria Sharapova, to name but a few.

The tour is divided into three age groups; 16 & Under, 14 & Under and 12 & Under. In 2020, these three categories combined for a total of some 400+ tournaments, staged across 48 of the 50 member nations of Tennis Europe. The exponential growth of the tour - which last year saw participation from over 12,000 players - represents an astonishing diversification of its original 43 tournaments over two age groups.



ABOUT THE ITF WORLD TENNIS TOUR JUNIORS

The ITF World Tennis Tour Juniors gives players aged 18 and under the opportunity to travel the world and develop their talent.

Featuring over 650 tournaments in 140 countries, the Tour sees players compete across six levels of tournament – from JA (which includes the junior Grand Slams) through to J1, J2, J3, J4 and J5 (the lowest grade). The ITF World Tennis Tour Juniors provides a launch pad for the best players to go on and achieve success in the professional game.



How can your company be involved?

- ✓ Company name as one of ten presenting sponsors of the series
- ✓ Name and logo on all marketing material
- ✓ Name and logo on 2 portable pop ups and 2 on site (Centre Court) boards (at own cost)
- ✓ Name and logo on official website: www.norwegiantennisopen.com
- ✓ Name and link on exclusive Facebook and Instagram campaigns
- ✓ Ability to promote product/name on bi-weekly newsletters sent out to database
- ✓ Coin toss on Centre court and pictures with the players
- ✓ Corporate social responsibility promotional opportunities
- ✓ One full page advertising in Tennis Norge Magasin in all four editions throughout 2025



PARTNERSHIP PROPOSAL

Tennis Norge Magazine for Partners

As part of the partnership package our Presenting sponsors will have the ability to use a full page advert in all of our Tennis Norge Magasin editions for 2025. The magazine is published quarterly with the latest news on national and international tennis. Tennis Norge magasinet is distributed to all tennis clubs in Norway and is sold through subscription and is available at Narvesen news stores.

Why not follow us on Facebook and Instagram;
@NorwegianOpen



Become Part Of Bringing WorldClass Tennis To Norway!

“To have international tennis events in Norway available for up-and-coming players is a very important part of the overall development of Norwegian tennis and I fully support the Northern Vision initiative.”

- Øyvind Sørvald



GET IN TOUCH

Anders Borg (MD Northern Vision AS)
+47 924 31 935
admin@northern-vision.co.uk
www.northern-vision.co.uk
www.norwegiantennisopen.com





**INTERNATIONAL TENNIS
FEDERATION U18 J30
OSLO TENNIS ARENA**



1. - 8. MARS



**LEXUS GRAND PRIX
LARVIK & STAVERN TENNISKLUBB
7-13 JULI 2024**




**TENNIS EUROPE U14
HOLMENKOLLEN TENNISKLUBB**



17.-25 AUGUST

PRESENTING SPONSORS



EVENT PARTNERS



PRESENTING SPONSORS



EVENT PARTNERS



PRESENTING SPONSORS



EVENT PARTNERS




**TENNIS EUROPE U16
14. - 21. SEP 2024**



**OSLO
TENNIS
ARENA**

PRESENTING SPONSORS



EVENT PARTNERS




**Norwegian Padel Championship
Wednesday 2nd of Oct**

Puente Romano



SPONSORS




**LIVERPOOL JUNIOR
TENNIS EUROPE
U14, ITF J30 / ITF J60
LIVERPOOL TENNIS CENTER**

**1st - 15th.
NOVEMBER
2024**



Presenting Sponsors



GET IN TOUCH

Anders Borg (MD Northern Vision AS)
admin@northern-vision.co.uk
www.northern-vision.co.uk
www.norwegiantennisopen.com